

Business Profile

Result Making

Web Marketing Agency

📍 in Dhaka

PAGE OF INDEX

Online - Digital marketing is the marketing of products or services using digital technologies, mainly on the internet, but also including mobile phones, display advertising, and any other digital medium.

01 Cover Page

02 Page of Index

03 About Us

04 Organogram

05 Our Leadership Team

06 Core Services

07 Web Marketing

08 Content Development

09 Search Engine Optimization

10 Internet Marketing

11 Social Media Marketing

12 Video Marketing

13 Search Engine Marketing

14 Software Development

15 Mobile App for Moumaachi

16 Case Study 01

17 Case Study 02

18 Case Study 03

19 Case Study 04

20 Core Company Value

21 Our Valued Clients

22 Local Market USA Market

23 We turn technology into assets for your business.

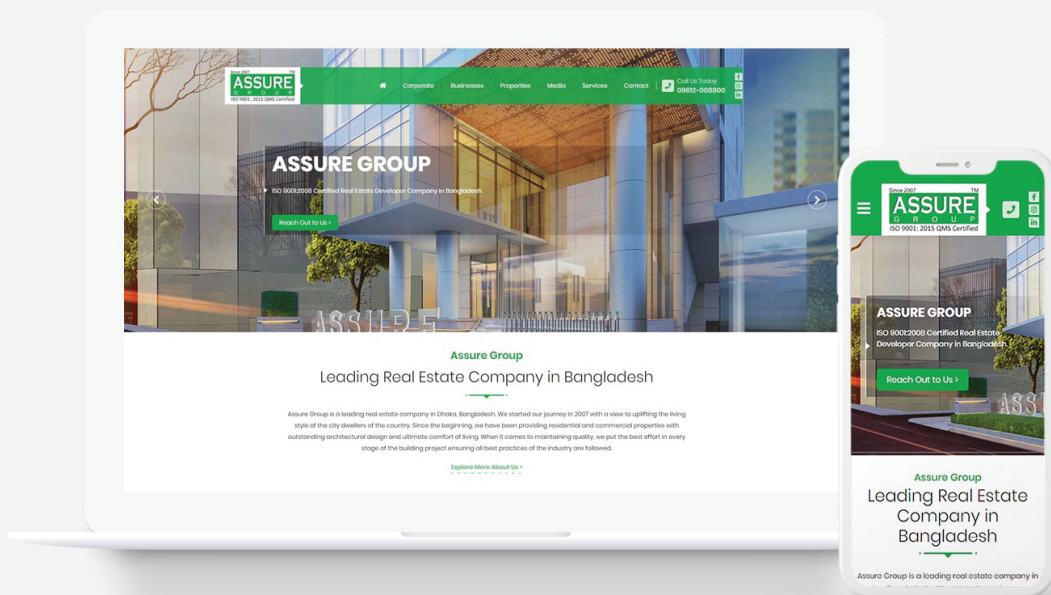
24 Let's Connect

About Us

American Best IT Limited is a “Result Making Web – Social – Digital Marketing Agency based in Dhaka, Bangladesh. It helps any types of Small & Medium-Sized (SMEs) Enterprises / Businesses to be more popular in the search engine result page, social media and all other possible internet presences”.

American Best IT specializes in Responsive Website Design, Search Engine Optimization, PPC Management, Social Media Marketing, Website Support, Mobile App Development and Software Development.

It takes pride in providing our customers with the highest level of personalized attention, care and commitment, with superior results and tailor-made plans designed exclusively for you, your business and your brand. We have developed over 600 websites for our clients in all industries of US.



Update Technology



Partnership Working

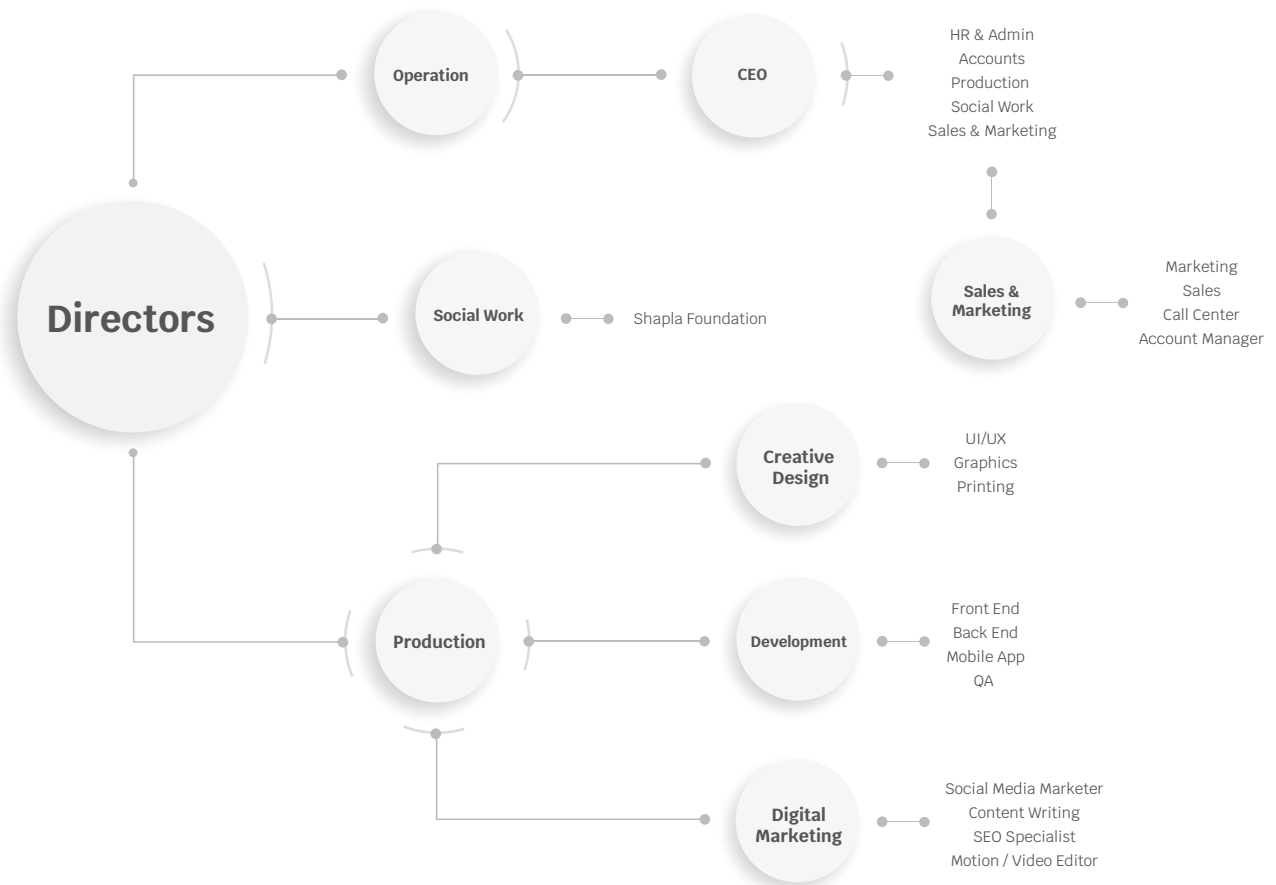


Years of Experience



Organogram

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Our Leadership Team



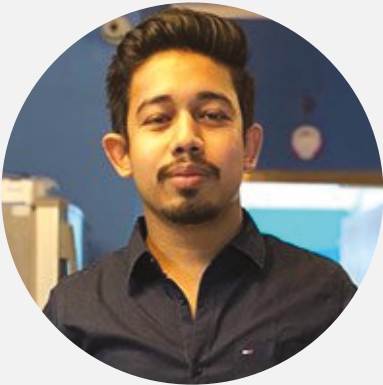
Evan Islam
Founder



Daniel F Fitzgerald III
Co-Founder



Mohammad Zakaria
Co-Founder



Shafayet Ahmed
Co-Founder

Core Services

We've helped prestigious brands leave a permanent impression on web, digital and mobile platforms.

We offer an array of digital media services with a unique flair for expertise. Our digital solutions offer clients complete control over their business.

Our global team of business and technology experts delivers unparalleled quality and truly impressive ROI for Enterprises, SMB's and Startups.

Website Development

Web Marketing

App Development

DIGITAL MARKETING



Web Marketing

Whether you're looking to improve your rankings in the search engines or need a web site that responds to mobile devices and converts visitors, whether you're launching a new small business or looking to grow and overcome the competition at the Enterprise level, American Best IT can be your trusted partner of customized and innovative online marketing strategy and execution.

- ◆ Search engine marketing (SEM)
- ◆ Pay-per-click advertising (PPC)
- ◆ Social media marketing (SMM)
- ◆ Social video marketing (SVM)
- ◆ Affiliate marketing
- ◆ Email marketing
- ◆ Branding & Printing
- ◆ Website analytics
- ◆ Digital PR
- ◆ Call center service
- ◆ Influencer marketing
- ◆ Bulk SMS
- ◆ Lead Generation
- ◆ Campaign Management

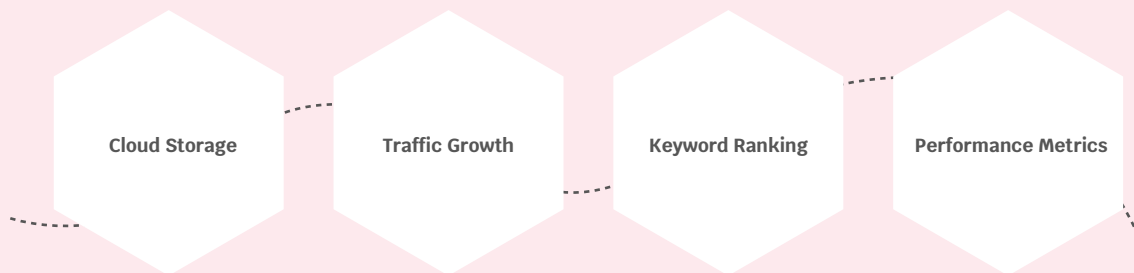
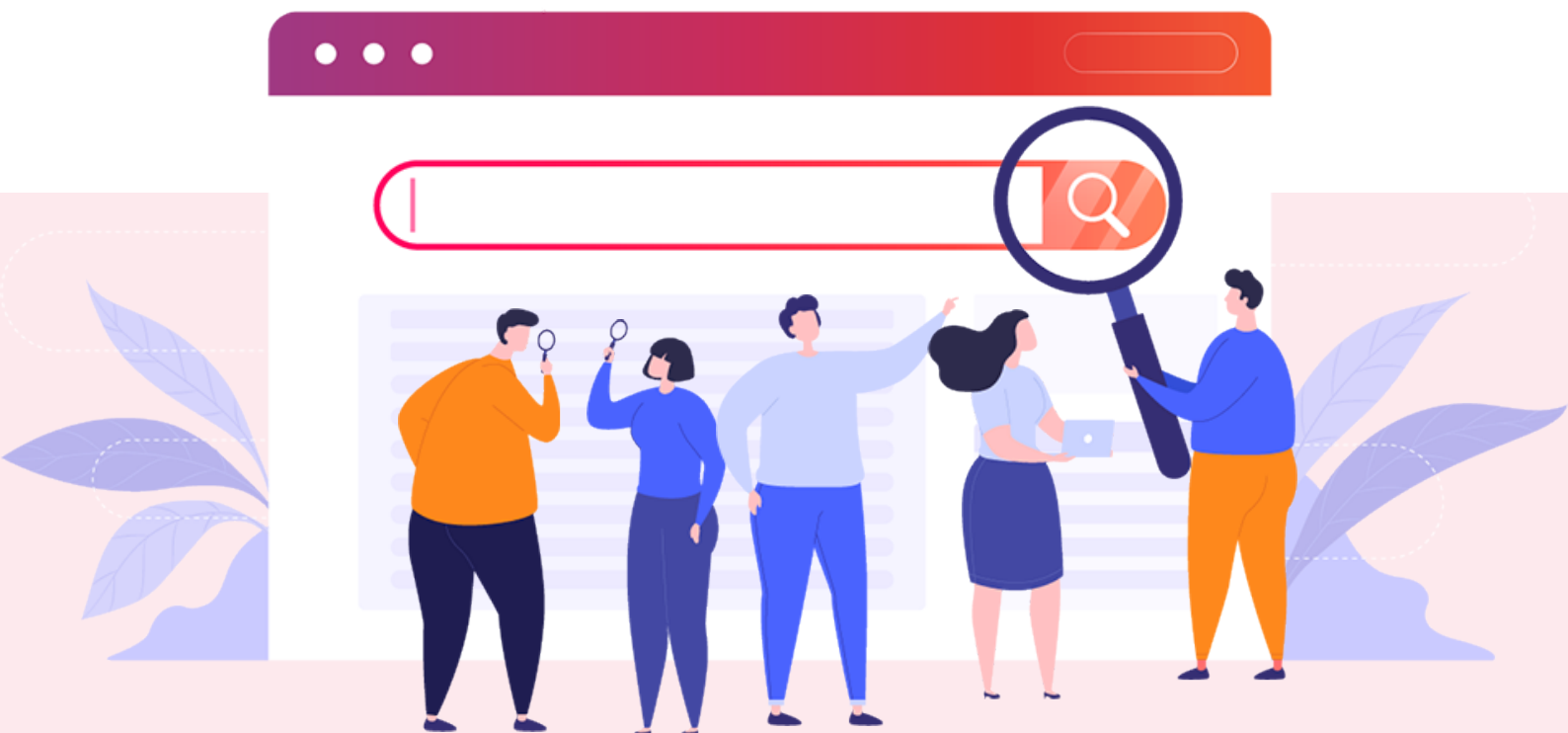
Content Development/Marketing

With a talented team of content marketing professionals, American Best IT has been providing outstanding Content Marketing services to clients in Bangladesh and abroad. We create audiences who fall in love with your brand.



Search Engine Optimization (SEO)

SEO or Search Engine Optimization is one of our prioritized services as we found it very effective from the perspective of the local and worldwide market.



Internet Marketing

Internet marketing is the process of promoting a business or brand and its products or services over the internet using tools that help drive traffic, leads, and sales.



Promotions



Email Marketing



Mobile Advertising



Website



Analytics

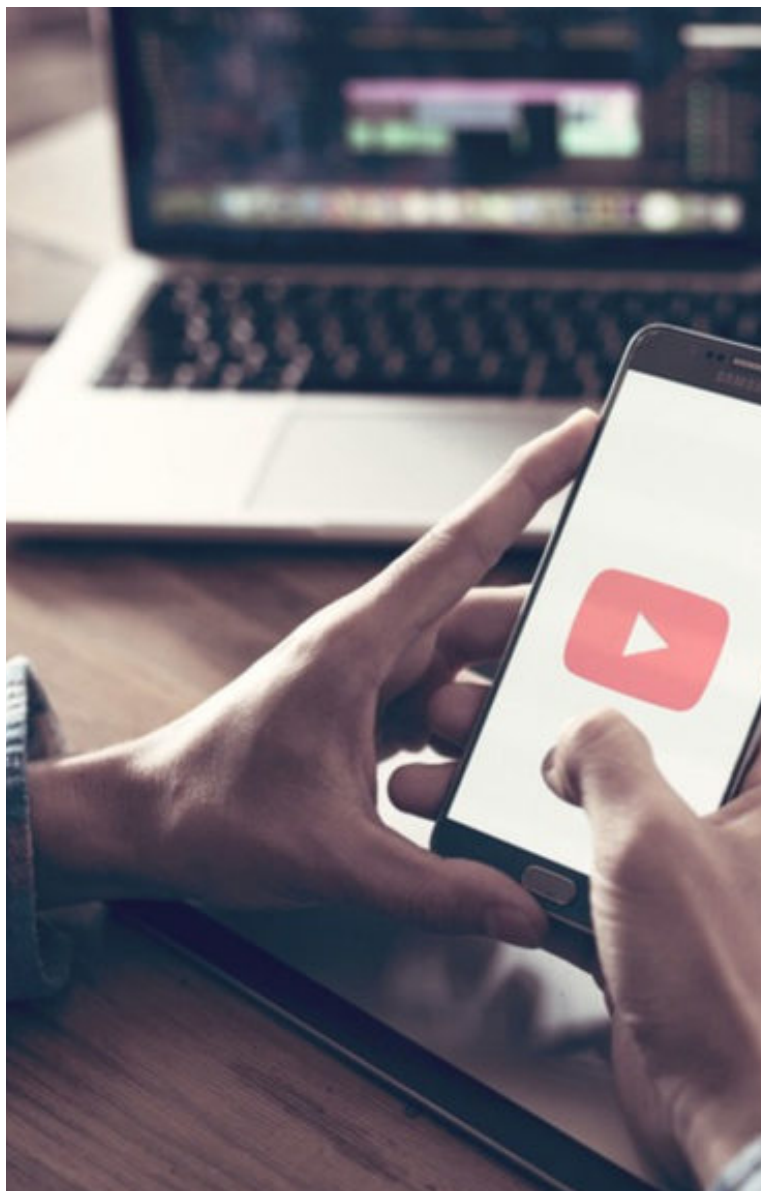
Social Media Marketing

SEO or Search Engine Optimization is one of our prioritized services as we found it very effective from the perspective of the local and worldwide market.



Video Marketing

Whether you're looking to improve your rankings in the search engines or need a web site that responds to mobile devices and converts visitors, whether you're launching a new small business or looking to grow and overcome the competition at the Enterprise level, American Best IT can be your trusted partner of customized and innovative online marketing strategy and execution.



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- ◆ Bulk SMS
- ◆ Lead Generation
- ◆ Campaign Management

Search engine marketing or SEM is a form of Internet marketing that involves the promotion of websites by increasing their visibility in search engine results pages primarily through paid advertising. Type a message



Search Engine Marketing

American Best IT Limited has a team with great experience providing you with Search Engine Marketing in Bangladesh. There is no doubt that we are one of the best SEM service provider companies in Bangladesh. Over the years we're showing our passion towards the digital industry and successfully enhanced our reputation.

Our Services

Keyword Research

Keyword Research is the most important activity in Search Engine Marketing. Targeting the right keywords for search engine marketing will help you gain success. Our Keyword Research experts will do it the right way.

Market Analysis

Market Analysis is one of the key factors in Search Engine Marketing. We have a team of market analysis experts who will come up with thorough analysis of the market. Contact us for extensive market analysis.

Search Ads Design:

We design search ads with optimized content. Planning an ad campaign is really a strategic activity. It involves expertise and creativity. Let us design your ad campaign for optimal success.

Campaign Management

The core stage in Search Engine Marketing is Campaign Management. Running a campaign by following the best practices ensures more success of the campaign. We use the tools with high effectiveness while managing your campaign.

Software Development



American Best IT Limited is mainly focus to provide software as a service. SAAS is a software distribution model in which a third-party provider hosts applications and makes them available to customers over the Internet

WHAT SERVICE ARE YOU LOOKING FOR?

Software Consulting

A holistic set of consulting services for both new and ongoing software development projects – from ideation and feasibility study to implementation strate-

Custom software development

A holistic set of consulting services for both new and ongoing software development projects – from ideation and feasibility study to implementation strate-

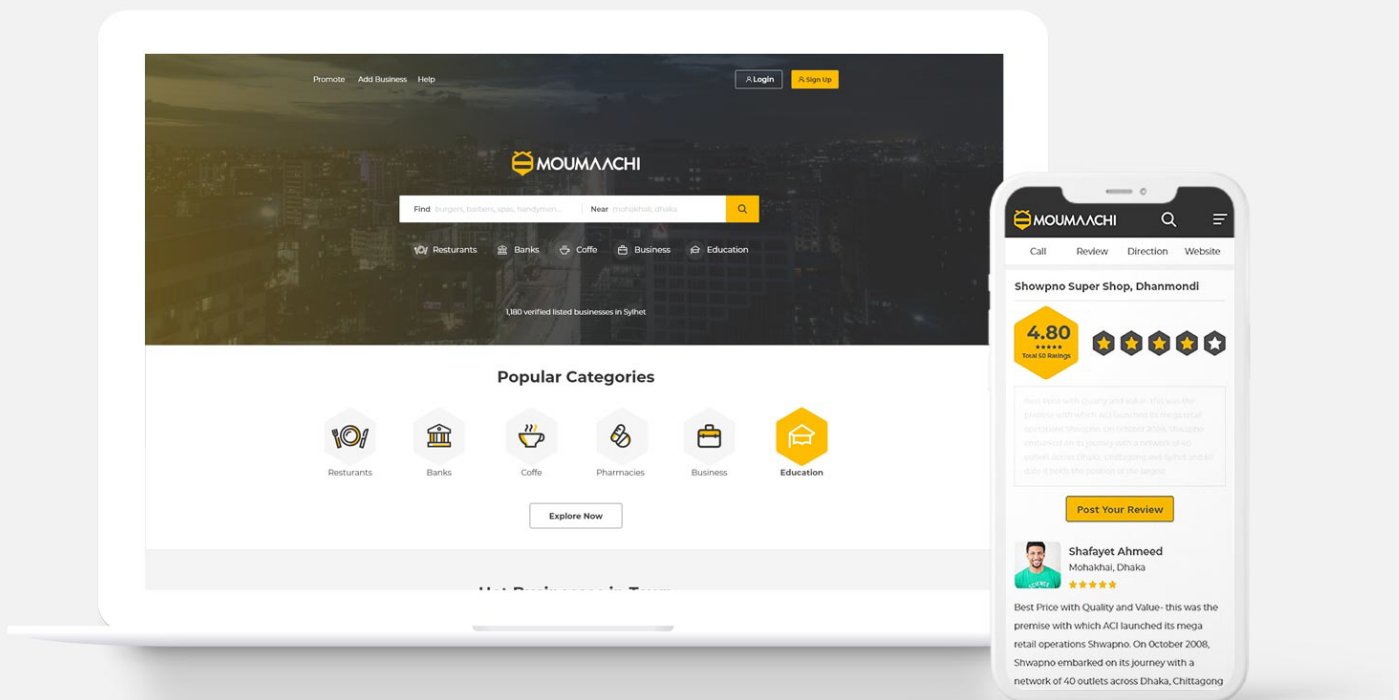
Enterprise application services

A holistic set of consulting services for both new and ongoing software development projects – from ideation and feasibility study to implementation strate-

Mobile App for Moumaachi

Moumaachi is a human-verified directory that has the most accurate and detailed business information. Our goal is to organize local businesses in Bangladesh and connect them to people on the web.

This was a GRAND idea of building a directory with all the businesses in Bangladesh. There are already lots of directories in Bangladesh but they are fragmented. So, we needed to build a directory that is Google+, YellowPages and yelp combined.



Technologies Used:

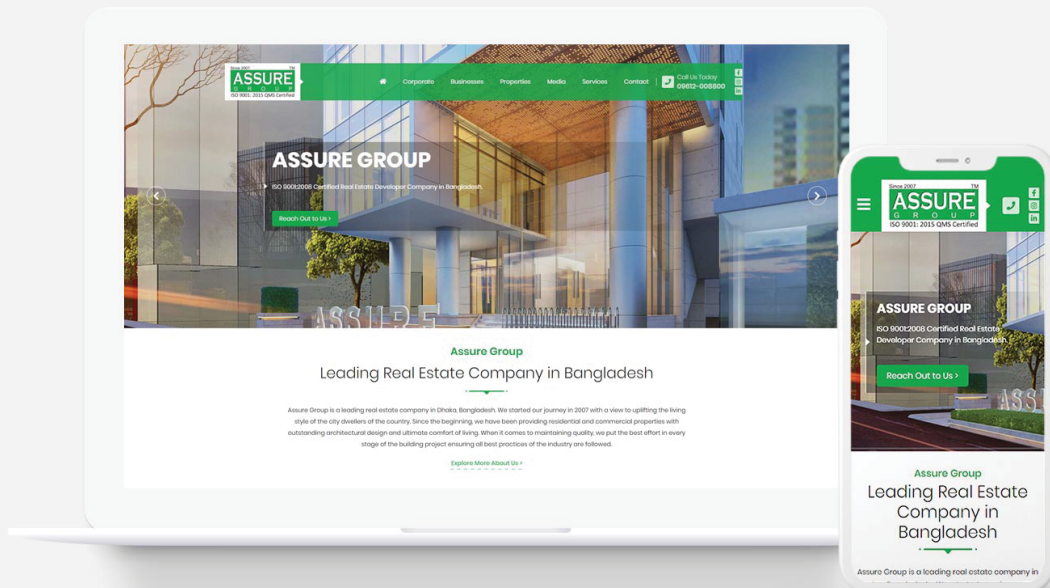
- ◆ Platforms: Android, iOS
- ◆ Databases: SQLite
- ◆ Programming Languages: Objective-C, Java
- ◆ Framework / Tool: Android Studio
- ◆ Networking: AFNetworking, Volley
- ◆ Web Services / API: PHP
- ◆ Multilingual Support: English

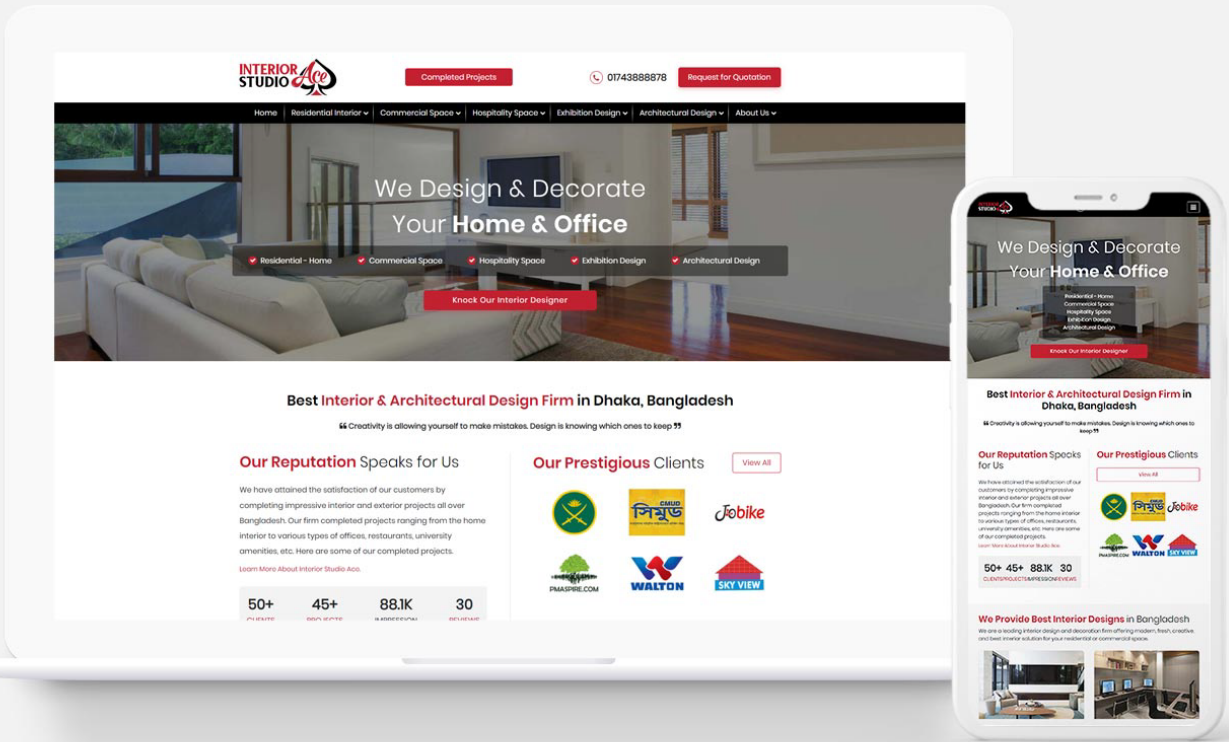
Case Study 01

Industry: Property Development

www.assuregroupbd.com

- ◆ Web design & development
- ◆ Content development
- ◆ Advance SEO
- ◆ Email marketing (EM)
- ◆ Social Media Marketing (SMM)
- ◆ Lead Generation & Tracking
- ◆ Pay Per Click (PPC)





Case Study 02

Industry: Interior & Architectural Design Firm
www.interioracebd.com

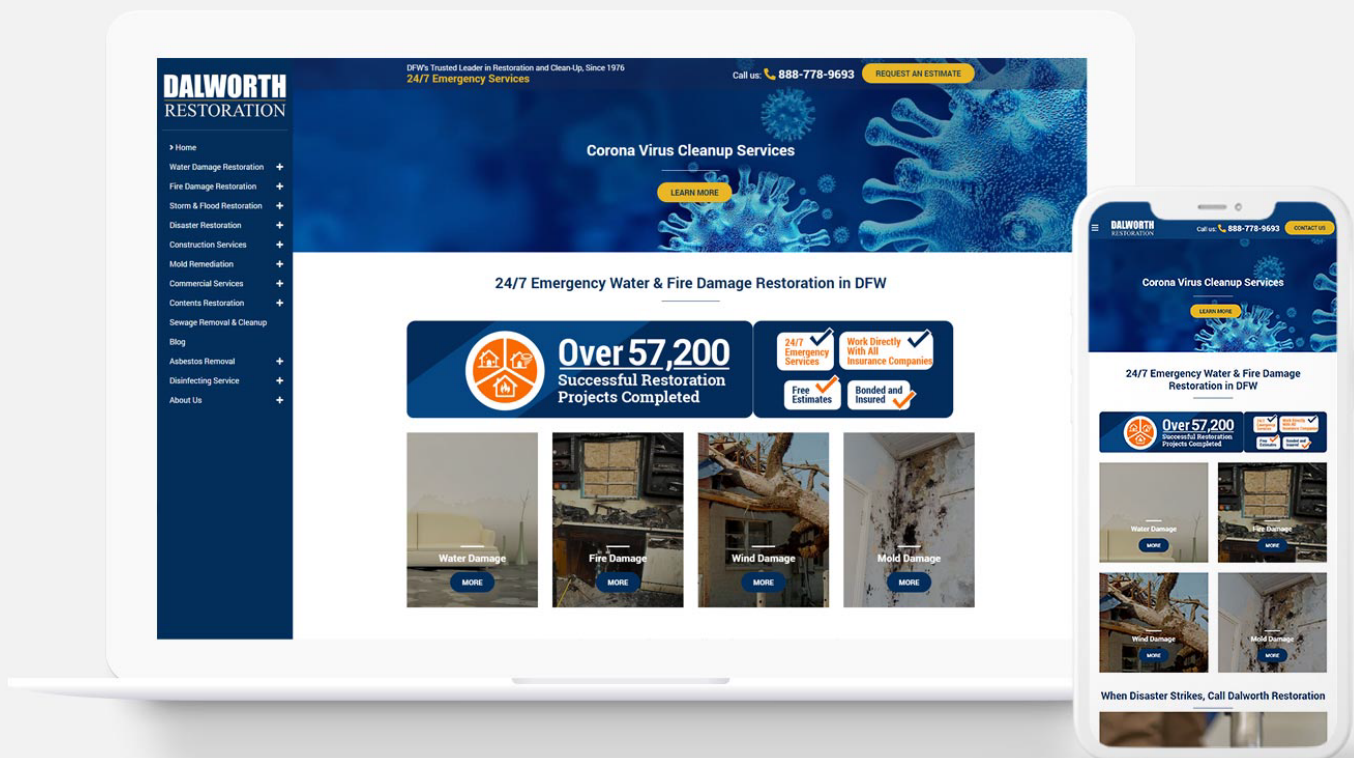
- ◆ Web design & development
- ◆ Content development
- ◆ Advance SEO
- ◆ Email marketing
- ◆ Appointment Service
- ◆ Lead Generation & Tracking

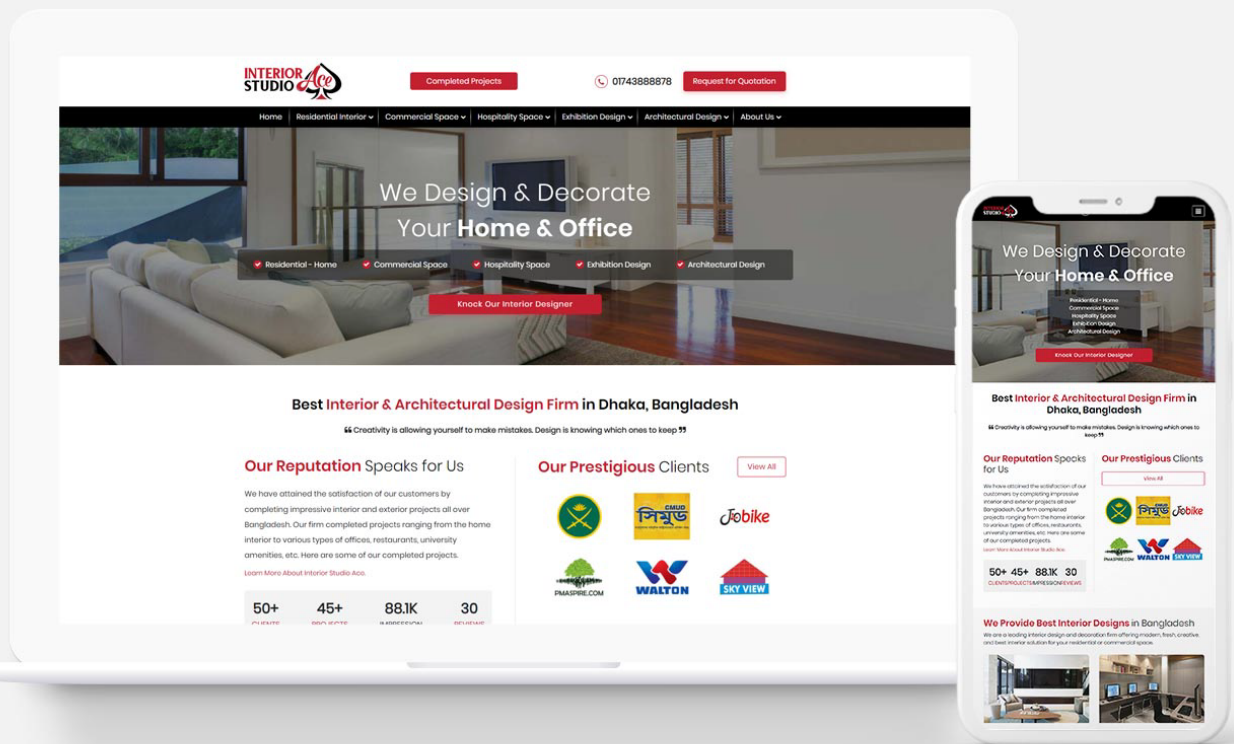
Case Study 03

Industry: Restoration

www.dalworthrestoration.com

- ◆ Web design & development
- ◆ Content development
- ◆ Advance SEO
- ◆ Online Food Ordering
- ◆ Online Reservation
- ◆ Social Media Marketing (SMM)





Case Study 04

Industry: Hajj Agency


www.holyhajjnumrah.com

- ◆ Web design & development
- ◆ Content development
- ◆ Advance SEO
- ◆ Online Food Ordering
- ◆ Online Reservation
- ◆ Social Media Marketing (SMM)

Core Company Value




Be Humble
Be honest, approachable
and nice




Be Focused
Focus on the task at hand
and priorities



Collaboration
It's all about Team Work



Have Fun
Enjoy your work and life
(Work-Life Balance)



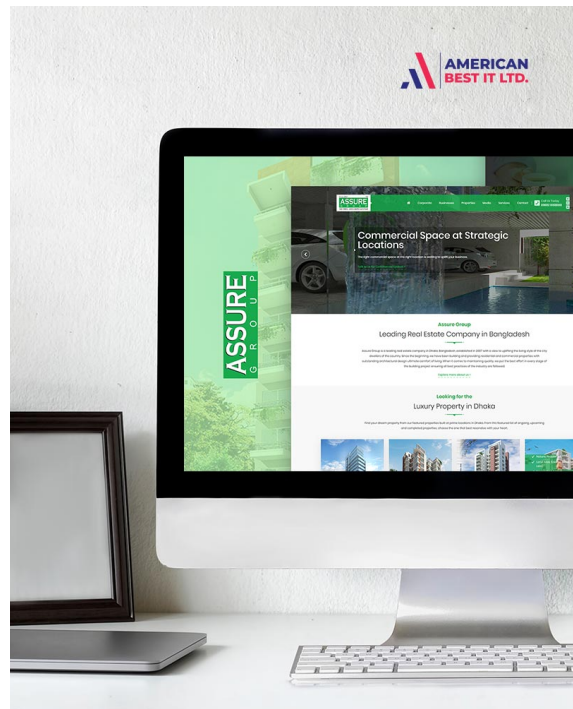
Be Hungry
Going Above and Beyond
the call of duty

Our Valued Clients



Local Market

1. Assuregroupbd.com
2. Optimalinterior.com
3. Oryxbiotech.com
4. Holyhajnumrah.com
5. Interioracebd.com
6. Interiorconceptsbd.com
7. Authenticfurniturebd.com
8. Sampanresort.com
9. Petflakesbd.com



USA Market

1. Dalworthrestoration.com
 2. Postroadconsulting.com
 3. Alarmalertsc.com
 4. Allrv.us
 5. Aapcohi.com
 6. Roeland.com
 7. Concraft.com
 8. Paradisehomeimprove.com
 9. Jamisonwaterproofing.com
 10. Glhrco.com
- More than 400+ Clients



We turn technology into assets for your business.

We put people and technology at the forefront of our business. It helps our team in transforming ideas into highly successful and powerful technology solutions.



**100% Success
Rate in all project.**



**5+ years industry
experience.**



**530+ Happy
Clients.**



Business Profile

LET'S CONNECT



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